

# CLIMATE AMBASSADORS PROGRAM

## BACKGROUND

OUR SHARED GLOBAL FISHERIES provide invaluable recreational opportunities, help ensure food security, and contribute to local and global economies. However, climate change threatens to undermine the health of our fisheries and, indeed, aquatic ecosystems more broadly. Thus, there is an urgent need to communicate the risk of climate change within a fisheries context.

## WHAT IS THE CLIMATE AMBASSADORS PROGRAM?

THE CLIMATE AMBASSADORS PROGRAM (CAP) is an initiative designed to train fisheries professionals in the skills necessary to more effectively communicate the science of climate change in a fisheries and aquatic ecosystems context. Training will be in-depth, interactive, and grounded in evidence-based science communication techniques. Together, the training provided under CAP will enable Ambassadors to engage with a wide range of audiences.

## OBJECTIVES OF CAP

1. BUILD TEAM OF SCIENTISTS that will complete climate change-focused science communication program.
2. TRAINEES WILL INFORM TARGET audiences about risks of climate change through speaking engagements and development of outreach materials and presentations.
3. CAP ALUMNI WILL TRAIN successive cohorts of ambassadors to build a network of skilled science communicators.

## EXPECTATIONS

PARTICIPATE IN:

- TWO-DAY COMPASS Training Workshop (tailored for CAP)
- ONLINE COMMUNICATION coursework
- MONTHLY AMBASSADOR team meetings
- EVALUATING BEST practices for communicating the science of climate change

## COMMITMENT

COMMIT TO:

- ENGAGING WITH and present to non-science audiences
- DEVELOPING MATERIALS for AFS Climate website
- TRAINING A NEW cohort of Ambassadors

## BENEFITS OF CAP

INDIVIDUALS WILL benefit from CAP training by

- RECEIVING SPECIALIZED communication training at no cost
- GAINING VALUABLE media and journalism experience
- COLLABORATING WITH climate scientists
- DEVELOPING LEADERSHIP skills
- BUILDING PROFESSIONAL networks
- COLLABORATING WITH peers
- GAINING EXPERIENCE with the policy process

## APPLICATION DETAILS

- APPLICANTS WILL represent regional, ecosystem, and discipline diversity
- UP TO 30 specialist positions available in 2020-2021
- NO CLIMATE science expertise required.
- DIVERSE EXPERIENCE and discipline specialties within the aquatic sciences are acceptable.
- APPLICANTS AT all career stages are welcome.
- PRIOR COMMUNICATION training is preferred, but not required.
- ALL APPLICANTS must be (or become) members of the American Fisheries Society.

## SUBMISSION PROCESS

THE FOLLOWING INFORMATION WILL be required for the online application form:

- STATEMENT ON your area of interest or expertise
- GENERAL QUESTIONS about your experiences
- STATEMENT OF interest in the program
- COMMUNICATIONS EXPERIENCE (if applicable)
- FULL CV

[CLICK TO BE TAKEN TO THE ONLINE APPLICATION FORM](#)



AMERICAN FISHERIES SOCIETY